

# PHOTOGRAPHY



## **TAKING PHOTOS MORE THAN A HOBBY?** *Certificate & Associate of Art*

Earn a degree in photography that may jumpstart a career or put you on the path to employment doing something you love!

The heart of the photography curriculum includes Photo I and II and a photo editing class (Photoshop). Students have the opportunity to take electives that best complement their interest with new digital media marketing options.

The program provides experience and training in a wide variety of career options in the field of photography. Whether you want to start your own business, freelance, or work for an employer, the certificate will put you in a place to start earning a paycheck. The AA degree will provide a transfer opportunity to continue your quest to a bachelor's degree at the university.

### **WHY CROWDER?**

- Hands-on experience
- Photography studio and equipment
- Multimedia lab for video & audio productions
- Create a digital portfolio
- Internship opportunities

# CROWDER COLLEGE

601 LACLEDE AVE, NEOSHO, MO 64850

# PHOTOGRAPHY

## POTENTIAL CAREERS

- Photojournalist
- Portrait Studio Photographer
- Nature Photographer
- Fashion Photographer
- Artist (Photographic Medium)
- Photographer for Marketing, Public Relations & Advertising

## WHAT SKILLS WILL I LEARN?

- Image editing in Adobe Photoshop
- Essential photography practices
- Photojournalism principles
- Photo lighting & shooting procedures
- Characteristics, functions & problems of modern business
- Marketing techniques
- Creation & promotion of a digital media marketing campaign



## FOR MORE INFORMATION

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