

MASS COMMUNICATIONS



WANT TO LEARN ABOUT EXCHANGING INFORMATION THROUGH MASS MEDIA?

Associate of Arts

Journalism & Public Relations, & Photography

If the answer was yes to the question above, then this program is for you! Crowder College offers a Mass Communications program that allows you to learn more about why and how people trade their information through mass media to different segments of the population.

WHY CROWDER?

- Hands-on experience while in the program: The Crowder Quill (Magazine) & Crowder Sentry (Newspaper)
- Experienced and award winning program faculty
- Photography studio and equipment
- Multimedia lab for video and audio productions
- Upon completion, student will have created a digital portfolio
- Internship opportunities

POTENTIAL CAREERS

- Public Relations Specialists
- Advertising and Promotions Managers
- Photographers
- Reporters and Correspondents
- Social Media Content Generators

**CROWDER
COLLEGE**

COMMUNICATIONS DIVISION
601 LACLEDE AVE, NEOSHO, MO 64850

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WHAT WOULD MY JOB BE LIKE?

- Gathering information about events through research, interviews, experience, or attendance at political, news, sports, artistic, social, or other functions.
- Writing columns, editorials, commentaries, or reviews that interpret events or offer opinions.
- Creating content strategies for digital media.
- Using digital cameras, along with a variety of equipment such as tripods, filters, and flash attachments.
- Manipulating and enhancing scanned or digital images to create desired effects, using computers and specialized software.

WHERE WOULD I WORK?

- Magazines
- Public relations offices
- Marketing agencies
- Newspapers
- TV and radio stations



FOR MORE INFORMATION

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CROWDER.EDU

CROWDER COLLEGE
— EST. 1963 —