



August 6, 2015

**FOR IMMEDIATE RELEASE
OFFICE OF PUBLIC INFORMATION**

3rd ANNUAL CROWDER COLLEGE ROUGHRIDER SCHOLARSHIP RODEO

NEOSHO, MO - Crowder College is pleased to announce its 3rd Annual Crowder College Roughrider Scholarship Rodeo, Roughrider Arena, August 14 & 15 at 7:30 p.m. nightly. Roughrider Arena is located at 608 Field Ave., Neosho.

The event will attract the top performers of the American Cowboys Rodeo Association (ACRA) and the International Professional Rodeo Association (IPRA) with participants competing for prize money in bareback riding, steer wrestling, team roping, saddle bronc riding, calf roping, cowgirls' break-a-way roping, cowgirls' barrel racing, and bull riding. Depending on their placement in each event, their standing may help them qualify for each association's year end finals competition. Special events will include a youth mutton bustin' starting at 7:00 p.m. for the first 20 to register and a youth calf scramble during both nights of the rodeo.

Jason Farley, 3X IFR Showcase Champion Barrelman, 2013-15, will be on hand to entertain young and old. G Money Rodeo Company and Hat's Off Rodeo Company will be returning to the Roughrider Arena with award winning roughstock for the cowboys. Friday night has been designated Military and Veterans Appreciation night. Those with a military id will receive free admission. Saturday evening will be "Tough Enough to Wear Pink" night, with Breast Cancer survivors being honored. Pink bracelets will be sold with all proceeds benefitting the Hope 4 You Breast Cancer Foundation.

Indigo Sky Casino and Bordertown Casino and Arena are the Title Sponsors for the event along with numerous local businesses that have joined forces with Crowder to make this rodeo a success. The funds raised through this event will be used to provide scholarships for students, travel seminar expenses and agricultural department projects.

Advance tickets: Adults \$10, Children (ages 6-12) \$8 and children age 5 & under are free. Tickets may be purchased at the Crowder College Bookstore, Eric Norris State Farm Insurance Agency, and First Community Bank locations in Neosho and Goodman. Gates will open at 6:00 nightly with tickets available for \$12 and \$10 respectively. Spectators are encouraged to come early to browse the local vendors' booths and to take advantage of the full menu of concessions provided by the Crowder Agriculture Department. Smoked chicken dinners including baked beans, potato salad, brownie, bread,



and drink will be available for \$6. The first 250 people through the gate each night will get a \$1 off coupon for the dinner.

For more details about the arena, rodeo or sponsorships please call the Crowder Agriculture Department at 417- 455-5720. Visit us on Facebook at www.facebook.com/roughriderrodeo.

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If you have additional questions please contact my office at 417-455-5540.