

## NOVEMBER 20, 2014

## FOR IMMEDIATE RELEASE

## **OFFICE OF PUBLIC INFORMATION**

## **Festival of Wreaths Raises Money for Scholarships**

**NEOSHO, MO** – The Crowder College Foundation raised over \$101,000 at the 12<sup>th</sup> Annual Festival of Wreaths held Tuesday, November 19, in the Elsie Plaster Community Center on the Neosho campus.

The event was attended by more than 450 people including first time attendees and those who have been supporters since the inaugural event in 2003. Festival of Wreaths is the Foundation's largest single fundraising event for scholarships.

Through BidPal, an online auction platform, the festival incorporated technology into the bidding process. This made it easier to display the silent auction items and allowed bidders to roam throughout the venue without unknowingly being outbid on items.

Hundreds of area businesses and supporters of the college donate items to the auction. Live auction services were provided by Bob Lasswell and Associates.

For more information about the event, contact the Crowder College Foundation Office at (417)455-5646 or e-mail: <u>foundation@crowder.edu</u>



 601 Laclede Ave
 Neosho, MO 64850
 www.crowder.edu

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