

## Courses for Photography Degree at Crowder College

### Required Courses (9 credits):

#### 1) Comm 220, Photocommunication I 3 Credits

An introduction to the essential processes and practices of photography, this course emphasizes digital imaging and manipulation as well as photojournalism principles and skills. (SLR). (Fall-Spring) *Note: This course is offered in Neosho as well as Cassville, Nevada, and Webb City on a rotational basis.*

#### 2) Comm 231, Photocommunication II 3 Credits

This course continues COMM 220 with further emphasis on lighting and shooting procedures. Digital darkroom techniques, such as editing, enhancing, manipulation, and restoration, are extended to include creative printing and photo illustrations. Emphasis will also be placed on story telling with newsworthy images. (Prerequisite: COMM 220 or permission of instructor) (Fall-Spring)

#### 3) Art 216, Graphic Design II. 3 Credits (includes Adobe PhotoShop)

Graphic Design II is an introductory computer graphics course with an emphasis in digital image/photo editing and web design. Students will utilize current graphic design software to create, alter, manage, and store digital images and creative illustrations. Graphic Design II includes the design/production and layout skills necessary to generate and maintain a web site. (Fall-Spring)

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### Other suggested courses (9 additional credits):

\* Art 103 Introduction to 2-D Design **3 Credits** This comprehensive visual arts foundation course introduces 2-D design theory. The studio and lecture presents the elements of composition, principles of organization and color theory. Contemporary and historic models of expression are explored with an emphasis on creativity. (Required core for Art & Design/Graphic Design majors) (Fall) *Note: Recommended for students interested in fine arts photography.*

\* Comm 111, Magazine Production. **3 Credits** This course involves students in the magazine process from the collection of raw material through layout and design to the circulation of the finished product. (Prerequisite or co-requisite: ENGL 101) (Spring) *Note: Recommended for students interested in working as a photographer for a magazine or in the fine arts field. Students will judge the photography division of the Crowder Quill contest and design magazine layouts of the winning contest entries.*

\* Comm 150, Introduction to Journalism. **3 Credits** This is an applied journalism course in which the Sentry, the student newspaper, is used as a model for the forms and purposes of all phases of journalism: newsgathering, feature writing, layout, advertising and photography. (Prerequisite: OA 105 or appropriate keyboarding placement score and corequisite

or prerequisite: ENGL 101) (Fall) *Note: Offered fall semesters only on Tuesday/Thursdays. Note: Recommended for students interested in newspaper photojournalism.*

\* Comm 171 Topics in Communication: Photography for Publication 1 Credit This course emphasizes composition and photojournalism techniques in achieving publication-quality photographs.

\* Comm 173 Topics in Communication: Photoshop for Photographers 3 Credits This course emphasizes functions in Photoshop uniquely utilized by photography professionals.

\* Comm 173 Topics in Communication: Photography for Profit. 3 Credits An extension of Photo I and II, this course is designed to prepare students for professions in photography and to meet individual students' needs. (Prerequisites: Comm 130 & 131 or permission; offered on demand)

\* Comm 225, Internship. **3 Credits** Students enrolled in this course gain firsthand experience on the job working 135 hours during the term in a program designed by the sponsor, student, and instructor as a capstone experience. Internships may be completed in newspaper techniques, broadcast, advertising, public relations, or other approved media-related fields. (Prerequisite: Successful completion of at least 15 credits in a related field and instructor approval. Pass/Fail) *Note: Recommended for students who plan to get a job immediately upon graduation instead of transferring to a four-year institution. Students may obtain a photography internship for a newspaper, magazine, advertising agency, public relations department, or at a portrait studio, or with a freelancer or fine arts photographer.*

\* Bsad 150 **3 Credits**, Intro to Business. This course surveys American business enterprises. Emphasis is on the characteristics, functions and problems of modern business. (Fall-Spring) *Note: Recommended for students interested in freelancing or owning their own photography business.*

BMGT 200, Marketing This course is an introduction to the marketing process and organization of different types of businesses. The focus is on the identification of the marketing techniques and attitudes necessary to make a marketing plan successful. This course provides a detailed examination of the strategies necessary for businesses to compete in today's environment. This class will also examine various marketing tactics including pricing, promotion, advertising, and salesmanship. (Fall)

#### Note:

Art 101, Art Appreciation, should be taken to fulfill the fine arts humanities general education requirement. This course discusses composition principles as well as photography as art.