

ASSOCIATE OF ARTS DEGREE

Journalism and Public Relations

Career fields include mass media (newspapers, radio, TV, magazines), internet publications, and public relations, advertising, marketing, and human resources. In all fields, key job skills focus on effective communication by writing, speaking, or visually communicating. Crowder offers basic course work and experience through publications and hands-on activities. Transfer to a four-year college is recommended. For best transfer, students should contact the college of choice. For those seeking a job directly after graduating, the internship in the selected career field is recommended.

Orientation		1 hour	
COLL	101		
Communications		9 hours	
Written Communications (6 hours)			
ENGL	101*		
ENGL	102*	OR	ENGL 104*
Oral Communications (3 hours)			
SPCH	101*		
Humanities		9 hours	
Fine Arts (3 hours)		Additional Humanities (3 hours)	
ART	101	ART	101
MUSC	101	ASL	101, 102
TA	205	ENGL	109, 120, 125
Literature (3 hours)		FREN	101
ENGL	109, 120, 125	HIST	101
		HUM	102, 103
		MUSC	101
		PHIL	101, 110, 121, 201, 202
		SPAN	101
		TA	205
Mathematics		3 hours	
MATH	107*, 111*, 150* & 160*		
Physical Education		2 hours	
PE	113	OR two of the following:	
		102, 103, 104, 105, 110, 111, 114, 116, 117, 118, 144, 145, 204*, 205*, 216*, 244*, 245*	
Science		10 hours	
Biological Science (5 hours)		Physical Science (5 hours)	
BIOL	101	CHEM	101, 104, 111*
		GEOG	115
		PHYS	101, 190*
Social and Behavioral Science		9 hours	
Missouri Constitution (3 hours)		Additional 3 Hours	
HIST	106	ECON	201, 202
PLSC	103, 104	GEOG	101
And 3 Hours		HIST	101, 102, 106, 107
ECON	201, 202	PHIL	110, 121
GEOG	101	PLSC	103, 104, 205
HIST	101, 102, 107	PSYC	101, 210, 215
PHIL	121	SOC	101
PSYC	101		
SOC	101		
Major Courses		15 hours	
COMM	101 Intro to Mass Comm (3)	COMM	150 Intro to Journalism* (3)
COMM	102 Intro to Pub Rel (3)	COMM	151 News and Feature* (3)
COMM	111 Magazine Prod I* (3)		
Approved Electives		3 hours	
COMM	160 Intro to Broadcast (3)	COMM	250 Comp Jour & Prod* (3)
COMM	220 Photocommunication I (3)	COMM	251 Journalistic Editing* (3)
COMM	225 Internship* (3)		

*Prerequisite requirement