

# Strategic Connections: Crowder College and MDHE

**CROWDER  
COLLEGE**  
BUILDING ON OUR B.A.S.E.

## Preparing Missourians to Succeed

A Blueprint for Higher Education



**B**ALANCE THE  
INSTITUTIONAL ACCESS &  
STUDENT SUCCESS MISSIONS



**ATTAINMENT**

1.1, 1.3, 1.4, 1.5



**AFFORDABILITY**

2.3, 2.5



**QUALITY**

3.5

**A**DVANCE CROWDER'S  
IDENTITY/IMAGE IN THE  
AREA AS THE BEST CHOICE  
FOR QUALITY, AFFORDABLE  
EDUCATION



**QUALITY**

3.1, 3.3, 3.6



**INVESTMENT,  
ADVOCACY &  
PARTNERSHIPS**

5.2

**S**TRENGTHEN  
CROWDER'S FISCAL POSITION



**AFFORDABILITY**

2.6



**QUALITY**

3.1



**INVESTMENT,  
ADVOCACY &  
PARTNERSHIPS**

5.1, 5.2

**E**XPAND STUDENT  
OPPORTUNITIES FOR  
PERSONAL & ACADEMIC  
GROWTH



**ATTAINMENT**

1.6



**AFFORDABILITY**

2.2



**QUALITY**

3.1, 3.6



**RESEARCH &  
INNOVATION**

4.1, 4.3



**INVESTMENT,  
ADVOCACY &  
PARTNERSHIPS**

5.2

# Preparing Missourians to Succeed



## A Blueprint for Higher Education

MISSOURI'S FUTURE DEPENDS ON AN EDUCATED CITIZENRY. The private and public benefits of higher education are the building blocks of a vibrant society, a thriving economy and a good quality of life for all Missourians.

During the past decade, the state has made significant progress in increasing access to higher education. Educators and policymakers have expanded postsecondary education programs, kept tuition increases among the lowest in the nation, and adopted policies to help students complete a college degree.

More Missourians than ever before have earned a postsecondary credential; however, more must be done to provide all students with an opportunity to acquire the skills and knowledge they need for a rapidly changing world and workplace.

Missouri's Coordinating Board for Higher Education has adopted a new coordinated plan to strengthen the state's higher education system and focus on ways to increase the percentage of Missourians earning a high-quality two- or four-year degree or career or technical certificate.

The new plan, *Preparing Missourians to Succeed: A Blueprint for Higher Education*, will guide the work of the Coordinating Board and the Department of Higher Education for the next five years. The plan focuses on five goals.

### GOAL 1: Attainment

Missouri will increase the proportion of working-age adults with high quality, affordable postsecondary credentials to 60 percent by 2025.

### GOAL 2: Affordability

Missouri will rank among the 10 most affordable states in which to obtain a postsecondary degree or certificate by 2025.

### GOAL 3: Quality

Missouri will produce graduates with high-quality postsecondary degrees and certificates that are valuable and relevant to individuals, employers, communities and the state.

### GOAL 4: Research & Innovation

Missouri will be a top 10 state for investment in academic research by 2025.

### GOAL 5: Investment, Advocacy & Partnerships

Missouri will promote increased investment in postsecondary education through increased advocacy and powerful partnerships with education, business, government and communities.

## Blueprint Goals



**ATTAINMENT**



**AFFORDABILITY**



**QUALITY**



**RESEARCH & INNOVATION**



**INVESTMENT, ADVOCACY & PARTNERSHIPS**



For more information about *Preparing Missourians to Succeed: A Blueprint for Higher Education*, visit [dhe.mo.gov/blueprint](http://dhe.mo.gov/blueprint)

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