



**March 10, 2016**

**For Immediate Release  
Office of Public Information**

**Crowder Business Competition Has Record Participation Expected**

**Neosho, MO** – The Crowder College Business Division will host its annual business competition Wednesday, March 30. This event will host approximately 550 high school students. This is a record number of entrants in the competition.

This year, a Shark Tank competition has been added where teams will pitch a business idea competing for \$600 in prize money. The prize money was made possible by: Dr. Scott Godbersen, 1<sup>st</sup> Choice Chiropractic Center, Debbie Major with Magdaleno IPM, Debbie & Jeff Werneke with Silhouette Imaging, Stephens College, and SMB Bank. The Shark Tank competition aims to bring exciting and innovative business ideas out of the woodwork, and 19 teams have registered for the Shark Tank competition. The Final Round will take place at 12:30 p.m. in the Elsie Plaster Auditorium.

High School students will be competing in written tests including: Accounting, Business Communications, Business Math, General Business, Computer Applications, Marketing, Office Procedures, and Personal Finance. There are also performance events which include: Keyboarding, Impromptu Speaking, and Management Decision Making.

“We have a record number of 25 high schools participating in this year’s event. Registration exceeds last year by 200 students. This is a great opportunity to meet future students,” stated Kali Bard, Business Division Chair.

The competition will start at 9 a.m. with an award ceremony in the Bob Sneller Gymnasium at 1:30 p.m.

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Please contact Kali Bard at: [KaliBard@Crowder.edu](mailto:KaliBard@Crowder.edu) or my office if you have additional questions.