

ASSOCIATE OF APPLIED SCIENCE DEGREE

Management-Marketing Degree

To earn the AAS in Management, a student must meet the requirements of the General Education Core and the Marketing Core. All courses completed in either the Business Management Certificate I or II count toward this degree.

Orientation 1 hour	
COLL	101
Communications 9 hours	
Written Communications (6 hours)	
ENGL	101*
ENGL	203*
Oral Communications (3 hours)	
SPCH	101*
Mathematics 3 hours	
BSAD	121*
Missouri Constitution 3 hours	
PLSC	103, 104*
Business Core 13 hours	
BSAD	125 Business Computer Apps (3)
BSAD	130 Bus Correspondence* (3)
BMGT	223 Business Ethics (3)
BSAD	103 Professional Dev (2)
BMGT	290 Internship (2)
Marketing Core 28 hours	
BSAD	108 Personal Finance (3)
BMGT	175 Management (3)
BMGT	200 Marketing (3)
BSAD	150 Intro to Business (3)
BMGT	220 Salesmanship (3)
BSAD	215 Spreadsheets (2)
BSAD	216 Database Management (2)
BSAD	160 Accounting I (3)
BMGT	230 Advertising (3)
BMGT	240 Retailing (3)
ELECTIVES 6 hours	
Electives can be anything in the Business field plus ECON 201	