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Future Business Leaders of America-Phi Beta Lambda
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Future Business Leaders of America Break Barriers in Orlando

Crowder College recognized with top honors at PBL national conference

Orlando, Florida—a place where dreams come true—was a suitable site for over 1,700 of America’s best and brightest college students to showcase their talents as future business leaders and vie for the opportunity to win over \$90,000 in cash awards.

Future Business Leaders of America-Phi Beta Lambda (FBLA-PBL), the largest and oldest student business organization, held its National Leadership Conference in Orlando on June 23–26. Participants from around the country were in attendance for this exciting conference to sharpen their core business skills, expand their networks, and participate in more than 55 business and business-related competitive events.

Claudia De Santiago and Levi Gunlock from Crowder College in Neosho received national recognition at the PBL Awards of Excellence on June 26. De Santiago and Gunlock competed in Emerging Business Issues and brought home sixth place. Emerging Business Issues is an event where students are given a topic which is debated in the news today and prepare arguments supporting and dissenting. Prior to entering the room, they draw to which side they will argue and then present their case to the judges. There is a preliminary round prior to advancing to the top ten.

“We are very proud of Levi and Claudia. By finishing in the top ten in the nation says a lot about their hard work. These students were competing against institutions from around the country at every level. They represented Crowder College very well,” said Chris Fenske, PBL Advisor.

The award was part of a comprehensive national competitive events program sponsored by FBلا-PBL that recognizes and rewards excellence in a broad range of business and career-related areas. For many students, the competitive events are the capstone activity of their academic careers. In addition to the competitions, students immersed themselves in educational workshops, visited an information-packed exhibit hall, and attended motivational keynotes on a broad range of business topics.

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