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FOR IMMEDIATE RELEASE

First Community Bank Donates \$50,000 to Crowder College

Neosho, MO - In support of Crowder College's plans for expansion in McDonald County, Missouri, First Community Bank has made a \$50,000 pledge, according to Vance Keaton, the bank's Missouri Community President.

Providing key educational opportunities in Southwestern Missouri since 1963, Crowder College is planning a satellite center in McDonald County just north of Jane on Highway 71. The college has a long history in Southwestern Missouri with an enrollment of over 5,000 students throughout campuses in Neosho, Cassville, Webb City and Nevada.

"As a member of the McDonald County Foundation Board of Directors for Crowder College, I have eagerly supported plans to provide a facility for students in this expanding area of McDonald County," said Jill Beshears, branch manager for the Jane and Goodman locations of First Community Bank. "Our Jane branch is located on Highway 71 very close to where the new McDonald County campus will be built. As a good community partner, we want to do everything we can to support education in our area."

"Any area can only attract and support business growth by providing a well-educated and experienced workforce," said Keaton. "Thankfully, Crowder College's leadership understands the importance of providing convenient facilities and a broad curriculum to grow the workforce of Southwestern Missouri. At First Community Bank, we are committed to doing everything in our power to promote and help develop the communities we call home."

First Community Bank's donation results in a naming opportunity for the campus bookstore. The \$50,000 contribution is a part of a five year commitment.

About First Community Bank

First Community Bank, which is locally owned and managed, opened on August 4, 1997 in Batesville, Arkansas and currently operates 15 full service branches in Arkansas and Missouri, a commercial lending facility in the greater St. Louis, Missouri area, and a standalone mortgage origination office in Craighead County, Arkansas. The organization expanded to southwest Missouri in July 2008 with the merger and acquisition of Goodman State Bank.

Fourteen years since its inception, First Community now employs 224 professional bankers. In addition to four, full-service Missouri locations at Neosho, Goodman, and Jane, the organization has Arkansas branches in Batesville, Bald Knob, Cabot, Cave City, Highland, Mountain Home and Searcy. The bank now reports assets of \$731 million.

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